

Eswatini International Trade Fair

01-10 September 2023



Eswatini Investment Promotion Authority

“Endless Possibilities”

- * Over 40,000 Visitors & Potential Clients
- * Over 300 Exhibitors and 150 Contractors
- * Creating about 3,000 Jobs
- * Over E20 million Direct Economic Activity
- * E100 million Potential Trade Opportunities

10 Days | Business | Trade | Demos & Exhibition | Product Activation | Import & Export Sourcing
Public & Private Sector Services | Government Services | Empowerment Programmes & Seminars
Family Fun Games | Music Festivals | Sports & Tournaments | Food & Cuisines | Spinning & Drifting

Contact EIPA: +268 2404 0470 | 7802 3487 | 7802 3485 | email: trade@sipa.org.sz

EITF -Trade Fair 2023

Full Programme



| Date | Activity |
|---|--|
| Friday- 01 Sept <i>09:00-18:00</i> | <ul style="list-style-type: none">- Exhibition Starts : Free entry- Fun Fair Games: Fee- E30.00- Preps for Official Opening |
| Saturday- 02 Sept <i>09:00-18:00</i> | <ul style="list-style-type: none">- Official Opening by HMK III: Free entry- Exhibition & Product Activations: Free entry- Fun Fair Games: Fee- Free entry- African Carnival Eswatini: Free entry |
| Sunday- 03 Sept <i>09:00-18:00</i> | <ul style="list-style-type: none">- Exhibition & Product Activations: : Free entry- Fun Fair Games: Fee- E30.00- Culture Competitions: Free entry- Soccer: Trade Fair Cup – Fee: E60.00 |

EITF -Trade Fair 2023

Full Programme



| Date | Activity |
|--|--|
| <p>Monday- 04 Sept <i>09:00-18:00</i></p> | <ul style="list-style-type: none">- Exhibition & Product Activations: Free entry- Fun Fair Games: Fee- E30.00- Business Seminars @ Business Chamber @10am: Working in the USA- Culture / Netball / Basketball / Teqball : Free entry- Soccer: Trade Fair Cup – Fee: E60.00 |
| <p>Tuesday- 05 Sept <i>09:00-18:00</i></p> | <ul style="list-style-type: none">- Exhibition & Product Activations : Free entry- Fun Fair Games: Fee: E30.00- Business Seminars @ Business Chamber @10am: African Carnival- Culture / Netball / Basketball / Teqball : Free entry- Soccer: Trade Fair Cup – Fee: E60.00 |

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Full Programme



| Date | Activity |
|---|---|
| Wednesday-06 Sept <i>09:00-18:00</i> | <ul style="list-style-type: none">- Exhibition & Product Activations: Free entry- Fun Fair Games: Fee- E30.00- Fashion Show @6pm: Fee- E100- Business Seminars @ Business Chamber<ul style="list-style-type: none">@ 10am: Youth in Business@ 2pm: Business Development for Youth Startups- Culture / Netball / Basketball / Teqball: Free entry |
| Thursday- 07 Sept <i>09:00-18:00</i> | <ul style="list-style-type: none">- Exhibition & Product Activations: Free Entry- Fun Fair Games: Fee- E30.00- Business Seminars @ Business Chamber<ul style="list-style-type: none">@10am: Enhancing Trade Through E-Commerce@ 2pm: AGOA Capacity Building- Culture / Netball / Basketball / Teqball : Free entry- Soccer: Trade Fair Cup – Fee: E60.00 |

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Full Programme



| Date | Activity |
|---|---|
| Friday- 08 Sept <i>09:00-18:00</i> | <ul style="list-style-type: none">- Exhibition & Product Activations: Free entry- Fun Fair Games: Fee- E30.00- Comedy Night @ 6:00pm: Fee: E120- Business Seminars @ Business Chamber<ul style="list-style-type: none">@10am: Vusumnotfo Business Indaba@ 2pm: Vusumnotfo Business Indaba- Culture / Netball / Basketball / Teqball : Free entry |
| Saturday- 09 Sept <i>09:00-22:00</i> | <ul style="list-style-type: none">- Exhibition & Product Activations- Fun Fair Games- Boxing Tournament / Spinning & Drifting- Spring Bash Festival / All-Night Gig- Tickets for Festival: E120 (Adults) & E30.00 (Children)- Soccer: Trade Fair Cup – Fee: E60.00 |

EITF -Trade Fair 2023

Full Programme



| Date | Activity |
|--|---|
| Sunday - 10 Sept <i>09:00 – 22:00</i> | <ul style="list-style-type: none">- Exhibition & Product Activations- Fun Fair Games- Boxing Tournament- Gospel Sunday Best: : E120 (Adults) & E30.00 (Children)- Win-A-Car Competition Draw- Soccer: Trade Fair Cup – Fee: E60.00 |
| Monday - 11 Sept <i>10:00 – 12:00</i> | <ul style="list-style-type: none">- Official Closing by H.E. Prime Minister- Stand Excellence Awards- Win-A-Car Handover- Announcement of next Trade Fair dates |



Thank
You —



Multi Sector Exhibition
SMEs & Corporates
Multi-Nationals & Locals
Govt Services & SOEs
Manufacturers & Suppliers
Retail & Distributors

“Endless Possibilities
for Business”

WIN!

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Ts & Cs Apply



E 380,000.00

Visit the Trade Fair & Stand a Chance to Win Big !!!